



City Council Chamber  
735 Eighth Street South  
Naples, Florida 33940

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**City Council Workshop Meeting - April 3, 1995 - 9:00 a.m.**

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Mayor Muenzer called the meeting to order and presided.

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**ROLL CALL**

**ITEM 1**

**Present:**

Paul W. Muenzer, Mayor  
Alan R. Korest, Vice Mayor

Council Members:

Ronald M. Pennington  
Marjorie Prolman  
Fred L. Sullivan  
Fred Tarrant  
Peter H. Van Arsdale

**Also Present:**

Dr. Richard L. Woodruff, City Manager  
Maria J. Chiaro, City Attorney  
Bill Harrison, Asst. Manager/Finance Dir.  
Missy McKim, Planning Director  
Ron Lee, Planner  
Janet Cason, City Clerk  
George Henderson, Sergeant-At-Arms  
Marilyn A. McCord, Deputy City Clerk

Harry Timmins

Werner W. Haardt  
Charles Andrews  
Dudley Goodlette  
Ed Morten

Other interested citizens and visitors

Planning Advisory Board Members:

Andrea Clark Brown  
Dennis Cronin  
Ron Sanson

**Media:**

Eric Staats, Naples Daily News  
Amy Chodroff, WNOG

**ITEMS TO BE ADDED**

**ITEM 2**

Item 7 was added to the agenda: Discussion of the City's position on the Gordon River bridge.

**ITEM 3**

**REVIEW OF AGENDA ITEMS - APRIL 5, 1995, REGULAR MEETING**

Item #8/Comprehensive Plan Amendment/Fleischmann property at Goodlette-Frank Road and Golden Gate Parkway: Staff will verify whether the property is still being carried on the tax records as agricultural zoned.

Item #9/Signage plan for Coastland Mall: Staff will contact representatives of the Mall and request that wooden stop signs be considered for the final signage.

Item #10/Fifth Avenue South Assessment District: Staff will provide a brief synopsis of landscaping and maintenance costs for City rights-of-way.

Item 12/Amend Code/Vehicular Backing Onto Public Right-of-Way: Second reading will be continued to a specific date, to be discussed first at a Workshop Meeting.

Item 14/Amend Comprehensive Development Code/standards for approval of variances: Staff will be requesting withdrawal of this item.

**ITEM 4**

**JOINT PLANNING ADVISORY BOARD/CITY COUNCIL DISCUSSION OF EAR (EVALUATION AND APPRAISAL REPORT) SCHEDULE**

Community Development Director Missy McKim reviewed the EAR (Evaluation and Appraisal Report) work plan and public participation process. The Department of Community Affairs (DCA) requires the City to complete the EAR; its purpose is to assess and evaluate the performance of the adopted Comprehensive Plan and to identify future Comprehensive Plan amendments and revisions. The City must forward the proposed EAR to the DCA by October 1, 1995, and adopt the EAR by January 1, 1996. The City entered into a grant contract with DCA which entitles the City up to \$20,224.00 for the preparation of the EAR. That grant specifies that the EAR be forwarded to the DCA by August 15, 1995. Staff has prepared a work plan so that compliance with statutory requirements and grant requirements will be ensured.

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**BREAK: 10:30 a.m. - 10:40 a.m.**

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Planner Ron Lee emphasized the fact that public participation is an integral part of the process and is strongly encouraged, so that the Comprehensive Plan reflects the desires and visions of local citizens. Staff has therefore developed a public participation process, which will be ongoing throughout the preparation of the EAR. Staff recommends Council endorsement of the Work Plan and Public Participation Process as submitted. ~~Staff will provide Council with monthly updates of the EAR process.~~

~~NOTE: At this point in the meeting, City Clerk Janet Cason relieved Marilyn McCord as recording secretary.~~

#### ITEM 6

##### **DIRECTION TO THE MAYOR REGARDING THE CITY CLERK SELECTION PROCESS.**

City Manager Woodruff provided background information, noting that the City was no longer in negotiations with James Olsen, who had originally been selected by Council for the City Clerk position.

**Council Member Sullivan made a motion to appoint Marilyn McCord to the position of City Clerk/seconded by Council Member Tarrant.** The motion was then amended to state: Council agrees to appoint Marilyn McCord as City Clerk contingent upon Council approval of employment terms. Mr. Sullivan said that the reason for offering the motion was due to the fact that over the last three years, under the direction of Council and the City Manager, the City's work force had been considerably reduced. There are limited opportunities, therefore, for advancement. He stated, "The best job for the City is to provide for advancement, indicating a person most trained for the position. I recommend Marilyn (McCord) for the job, with Janet Cason available as necessary.

**Mayor Muenzer directed that this issue be brought back to Council for workshop on April 17 and action on April 19.**

#### ITEM 7

##### **DISCUSSION OF THE CITY'S POSITION ON THE GORDON RIVER BRIDGE**

Chairman of the Community Redevelopment Agency Advisory Board (C.R.A.A.B.) Dudley Goodlette announced that the Board planned to keep Council up to date on its activities. The Board had been asked whether or not they believed that the alignment of the bridge was an important issue of downtown redevelopment. City Engineering Manager Dick Gatti had attended a recent C.R.A.A.B. meeting and briefed the Board on the status of the PD&E (Preliminary Design and Evaluation) Study. "The presentation was enlightening," said Mr. Goodlette. After considerable discussion, the C.R.A.A.B. determined that alternate #2 (the Central Avenue alignment) was the preferred alignment. Although the Board did not want to speak up before Council, it was considered

advisable to make a brief presentation at this meeting.

C.R.A.A.B. Member Ed Morten told Council that the Board believes very strongly that it works for Council and needs Council's guidance and counsel. However, the C.R.A.A.B. had some obligation to come before Council with certain matters. Mr. Morten emphasized the fact that all three approaches to the bridge issue were very good; all three have different varying degrees of cost and environmental impacts. Using the Central Avenue alignment would link the City's two bodies of water (the Gulf of Mexico and the Gordon River) together. In addition, some dramatic improvements in traffic flow in the Airport area could be made, in order to service the Airport more efficiently. Utilizing Central as an entrance to the redevelopment area would lend significant value in developing that area of the City.

Council discussed the alignment options. Mr. Goodlette assured Council that Mr. Gatti had been questioned about the traffic studies. It would appear that reduction of trips on the bridge would be greatest using the southernmost alignment. Alignments 3 and 4 were of concern because of the impacts on the residential area in the Lake Park corridor. Mr. Goodlette said that it was the C.R.A.A.B.'s belief the Central Avenue alignment would have the least impact on the residential neighborhoods, but he was not sure the technical consultant's report would support that opinion.

City Manager Woodruff stated that it was not appropriate for City staff to make a recommendation on the preferred alignment, but that the recommendation should come from the consulting engineers for the project. Mr. Goodlette assured Council that Engineering Manager Gatti had not made a recommendation; he simply made a presentation to the C.R.A.A.B.

**This issue will be discussed further at the Joint City/County Workshop Meeting on April 6, 1995.**

**ITEM 5**

**DISCUSSION OF LANDSCAPE DESIGN SERVICES FOR FIFTH AVENUE SOUTH ASSESSMENT DISTRICT.**

Staff will provide the assessed value figures for properties on Fifth Avenue South and samples of public fund expenditures for rights-of-way in different areas of the City.

**CORRESPONDENCE/COMMUNICATIONS**

None.

**ADJOURN:** 1:00 p.m.

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**PAUL W. MUENZER, MAYOR**

Janet Cason  
City Clerk

Marilyn A. McCord  
Deputy City Clerk

These minutes of the Naples City Council were approved on July 19, 1995.



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**City Council Workshop Meeting**  
**April 3, 1995**  
Convened 9:00 a.m./Adjourned 1:00 p.m.

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